



SMART MARKETING SUPPORT. MISSION-ALIGNED IMPACT.

About Fractional Marketing Services

Your message matters - and so does how you deliver it.

Fractional marketing support gives your nonprofit a smart, flexible partner to help you plan, produce, and manage communications that reflect your mission and build connection.

Whether you need strategic guidance, extra capacity, or a sounding board with real nonprofit know-how, we help you create communications that feel clear, doable, and aligned.

**Need an extra set of expert hands?
Let's talk about how fractional
marketing support can strengthen
your team.**

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How We Can Help

- Provide strategic and tactical marketing support as a fractional team member
- Clarify messaging and align it across your print and digital communications
- Build and manage WordPress websites - including new builds, content updates, training, and ongoing support
- Assist with planning, creating, and/or scheduling content for websites, newsletters, and social media
- Create professional layouts for reports, flyers, and other print or digital publications
- Evaluate and improve your marketing processes and tools
- Offer coaching and support for in-house staff and/or volunteers



Cindy Leonard
CONSULTING LLC

Smart Strategy.
Creative Insight.
Compassionate Consulting.

